

## Request for Expression of Interests

### Photo portfolio and promotional video clip production

#### Advancing Public Participation in the Audit Process in Georgia, P155543

Georgia has received financing from the International Bank for Reconstruction and Development (World Bank) towards the cost of the project entitled Advancing Public Participation in the Audit Process in Georgia - # P155543. The purpose of the project is to enhance the quality and credibility of public external audits in Georgia by mainstreaming citizen engagement into the external audit process. Specifically, it aims to: **1)** Increase public awareness of how the role of [State Audit Office](#) of Georgia (SAO) contributes to the efficient management of public resources; **2)** Develop the capacities and skills of both SAO and non-executive stakeholders (mainly CSOs, academics, parliamentarians, economic journalists) to engage constructively across throughout the audit cycle; **3)** Establish mechanisms to institutionalize participation of citizen participation and demand-side actors in external audit process.

[State Audit Office](#) of Georgia intends to apply part of the proceeds for consulting services for the **production of professional corporate photo portfolio and promotional video clip.**

#### The consulting services (“the Services”) include:

- Take corporate photos of the SAOG work to be used in various reports, magazines, and brochures, as well as, for the SAOG web-page and social media. Photo shoots shall take place in both Tbilisi and Kutaisi cities.
- Produce photo portfolio of 100 edited photos;
- Produce the graphic promotional video (30 to 40 seconds) to describe mission, vision, and function of the organization in a memorable and concise manner. (It should aim to better inform the general public regarding public financial management and emphasize the importance of the public engagement).
- Start date of the contract will be May 25, it shall be finished strictly by **June 20, 2016.**

[State Audit Office](#) of Georgia now invites eligible consulting firms (“Consultants”) to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. (photo and video materials, brochures, description of similar assignments, experience in similar conditions, awards, certificates, availability of appropriate skills among staff and their CVs).

#### Shortlisting Criteria are:

- At least 7 (seven) years of professional experience in production of video clips, promotional videos, TV Ads and professional photos
- 7 graphic video clips accomplished successfully
- Have strong assorted photo portfolio, including photo portraits, landscapes and corporate photos
- Experience in working on public oriented projects (aimed to promote public participation or rising awareness about the product);

The consultant shall assign two key experts: professional photographer and clip-maker; having the following qualifications and experience:

- At least five (5) years of professional experience as photographer/ animator, clip-maker;
- excellent technical, photographic and animator's skills
- be creative, with a good eye for a picture
- have good IT skills, especially with photo, editing and animation programs
- strong communication and people skills
- have professional awards, certificates, acknowledgments

The shortlisting criteria are: 1) general experience of consultant, 2) specific experience and competence of the consultant relevant to this assignment (photo and video production), 3) experience in working on public oriented projects.

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's Guidelines: [Selection and Employment of Consultants under IBRD Loans and IDA Credits & Grants by World Bank Borrowers](#), dated January 2011 (revised July 2014) ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

Consultants may associate with other firms in the form of a joint venture or a sub-consultancy to enhance their qualifications.

A Consultant will be selected in accordance with the method **Selection Based on the Consultants' Qualifications (CQS)** set out in the paragraph 3.7. of the Consultant Guidelines.

For additional information, please contact from 10:00-18:00 to Sandro Stazhadze, Procurement Consultant, **Mob: +995 595 293 999**, e-mail [stazhadze@hotmail.com](mailto:stazhadze@hotmail.com).

The form of expression of interest should be submitted on Georgian language no later than 17:00 19 May, 2016 on the below mentioned address:

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