



## SUSTAINABLE PUBLIC PROCUREMENT AND ECO-LABELLING IN GEORGIA KEY ACHIEVEMENTS IN 2019-2023

### Sustainable Public Procurement (SPP)

- Sustainability and social provisions integrated into the Law on Public Procurement;
- SPP by-law drafted for selected products;
- Sustainability criteria, guidelines, training and communication materials prepared for government purchasing of printers, plotters, toners/ink cartridges and cleaning products;
- Cases of sustainability criteria use in public procurement monitored and documented.

### Eco-labelling

- Eco-labelling system assessed and recommendations for improvement developed, followed by the national training;
- Eco-labelling assessment described 11 quality & product origin labels that are currently being promoted in Georgia.



*«We are considering the upcoming SPP and GPP operations as an avenue for future development of the Georgian public procurement landscape»,  
Prof.-Dr. Kakha Demetrashvili, Deputy Chairperson, State Procurement Agency of Georgia*



*«Raising awareness on the importance of eco-labels supports behaviour change of consumers to make sustainable decisions»,  
Ms. Tamar Aladashvili, Director of Environmental Information and Education Centre, Ministry of Environmental Protection and Agriculture of Georgia*

### RAISING AWARENESS AND UPSKILLING

- Over 350 experts trained on SPP and eco-labelling;
- High-level dialogue on SPP and eco-labelling to inform & engage government officials;
- Capacity-building and awareness-raising events organized at national, regional and local levels.

- Training workshops and site visits to SMEs organized for journalists;
- Social media content (10 posters, 5 stories, brochure and guidelines) on SPP and eco-labelling developed to raise awareness among various stakeholders.

### POTENTIAL BENEFITS

- Updated legislation will enable the use of social and sustainability criteria in public procurement tenders from 2025;
- Guidelines and technical materials create a basis for SPP of selected products.

- SPP and eco-labelling concepts discussed in the context of national policy development agenda;
- Businesses and other stakeholders strengthen their knowledge on SPP, eco-labelling, as well as green/innovative production.

Action implemented by:

